## **Trade Days Event Promotion July - September 2024**

Promoter: A.G. BARR p.l.c. (us, we, our).

**Opens:** 00:01 on 5 July 2024

Closes: 23:59 on 17th September 2024

**To enter**: During the Promotional Period we will hold trade day events at various Participating Depots. To enter you must (i) attend one of our trade day events being held at a Participating Depot; (ii) scan the QR code printed on the leaflet displayed at our trade day event; and (iii) complete the jotform with the following details: what depot you are in, what city you are in, your name, store name, store address, mobile number and email address.

Promotion is open in participating Batley's Cash & Carry; Bestway Cash & Carry; A G Parfetts; Dhamecha; Lioncroft; Elbrook Cash & Carry; Holland Bazar; HT & Co; Khanjara; Soho Cash & Carry; Time Wholesale; Wanis; Dairy Fresh; UWS and UWG depots only ("Participating Depots").

**Eligibility**: Promotion is open to trade customers aged 18+ only who have stores in Scotland, England and Wales only. This is a trade promotion not open to consumers for entry. No purchase necessary. Normal exclusions apply. A mobile phone/tablet with QR scanning capability and internet access required to enter. Mobile service provider standard rates apply per entry. Maximum one entry per trade customer during this promotion.

**Prizes: 1 x winner total**. 1 x winner will be randomly selected from all valid entries to win 1 x £100 One4All e-voucher. Vouchers are subject to One4All's Digital Gift Card Terms & Conditions available at https://www.one4alldigital.com/digital-terms-conditions.

**Draw:** The winner will be drawn within 5 working days of the closing date from all valid entries received during the Promotional Period. The winner will be contacted by email to the email address provided on the completed jotform. We'll issue the Prize via email to the winner to the email address provided on the completed jotform within 10 working days of the closing date.

The winner's surname and county may be used by us to name the winner. The winner's surname and county will be obtainable only by sending a stamped addressed envelope request to Retailer & Sales Operations Support Controller (Trade Days Event Promotion July - September 2024), 2 Westfield Place, Cumbernauld, G68 9HY. The winner may request that their surname and county are not published or request for the amount of information being published to be reduced by contacting the Promoter at the address above. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.

At the point you enter this promotion, we'll give you the option to consent to us using the email address you submit for marketing and promotional purposes including new product launches. So, if you give us your consent, we may send you marketing and promotional emails about our products (including new product launches) from time to time. If you wish to subsequently withdraw your consent, you can do that by emailing us at

dataprotection@agbarr.co.uk, or by clicking the unsubscribe link in any of the marketing or promotional emails we send you.

Data Controller: A.G. Barr p.l.c.. For our Privacy Notice, see <a href="https://www.agbarr.co.uk/privacy-policy/">https://www.agbarr.co.uk/privacy-policy/</a>. Unless you opt in to receive marketing and promotional emails, your contact information will only be used and shared for the purpose of administering this promotion.

Our general promotion terms apply to this promotion – these can be accessed online at <a href="https://www.agbarr.co.uk/competition-tcs/">https://www.agbarr.co.uk/competition-tcs/</a>.